

PETPOINT DATA MANAGEMENT SYSTEM

*A comprehensive, easy-to-use,
web-based data management
system for shelters and
rescue groups.*



Millions of intakes and adoptions have been recorded via PetPoint since its launch in 2005.

WHAT IS PETPOINT?

PetPoint is a cloud-based, relational Data Management System designed to assist animal welfare organizations in efficiently managing shelter operations including effectively tracking how an animal enters your care, all details about the animal, the care it receives during its stay, its eventual outcome, and everything in between. We offer two strong versions of PetPoint: PetPoint Professional, or PetPoint Enterprise for enhanced operational needs.

The software is a flexible solution that can serve organizations of any size or type. Your data is kept private, encrypted, secure, and available anywhere with internet availability. Because PetPoint is cloud-based, the functionality is available to both onsite shelter staff and remote users. PetPoint believes that your data belongs to you and because of that, you have access to all your historical data with no fear that you would lose it.

PetPoint works directly with 24PetWatch® to provide a comprehensive tool for your organization. You can automatically register microchips with the 24PetWatch database (which also partners with the AAHA Microchip Lookup Tool) just by using your PetPoint database, and without any registration fees. At the time an animal is adopted, PetPoint can automatically generate a 24PetWatch® Insurance discount offer for eligible animals.

Because of our strong partnerships in animal welfare, millions of intakes and adoptions have been recorded via PetPoint since its launch in 2005.



PETPOINT PROFESSIONAL

PetPoint Professional focuses on the data tracking that helps you better understand your overall animal care, and streamline operations.

From tracking animal visits, to managing robust medical treatments, to advanced needs including foster, humane investigations, animal licensing, community programs and more; PetPoint Professional allows you to keep track of what is going on within your organization.

With our extensive library of over 200 reports, PetPoint Professional helps you understand and manage your organizational operations as they relate to animal care, animal flow, and statistics. Cut your data however you need to show your lifesaving work.

Admins in your organization have the control to add and update values that appear in many drop-down menus, as well as medical or receipt items, and more to monitor data integrity.





FUNCTIONALITY IN PETPOINT PROFESSIONAL INCLUDES*

- Flexibility to manage: Animal Inventory, Length of Stay, and Capacity for Care Management
- Out of the Box Iframe to easily list animals (for both lost/found and adoption pages) directly from your database to your website or social media platform in real time
- Direct API with Adopt-a-Pet.com, Petharbor.com, and Petango.com to automatically list your animals available for adoption online in real time
- Visual Calendar and Patron appointment management connecting your appointments with your animal and person records
- Mobile Checkout for adopters & foster parents to remotely sign agreements from their SmartPhone, to process payments & give donations
- Comprehensive & fully customizable Medical Entry, including bundling your most common vaccines, and automatically scheduling the next treatment in the series
- Transfer your Animal Records awith your animal transports electronically with other organizations using the PetPoint or Chameleon Software Platforms

- Robust Animal Control Activity/Humane Law Enforcement Tracking and Reporting, including violation management and follow up for cases requiring multiple touchpoints
- Reporting in all entry areas offering thousands of report output possibilities - pull for months or years at a time 7 different kennel card formats to choose from to easily display animals in a printed format
- Smart Search to easily find & filter record information, and display search results in an easy to use dynamic Dashboard format

Included PetPoint Support with Web Form access to our Support Team, dozens of online tutorials, hundreds of online articles, and a Community Forum for engaging in discussions with other PetPoint Users

*For the full view of functionality in PetPoint Professional, schedule a demo by emailing PHISoftwareSolutions@Pethealthinc.com



PETPOINT ENTERPRISE

Upgrading to the Enterprise version of PetPoint offers many additional features on top of everything that is included in PetPoint Professional. The added functionality help to streamline more complex operations.

Additional Features as Part of PetPoint Enterprise

- Find available location and kennel management directly from your intake to determine where animals can be immediately housed
- Setup User Templates to quickly assign customized user access to PetPoint depending on their role within your organization
- Schedule Intakes/Outcomes – enter your intake and outcome operations ahead of time, showing that the operation is “Scheduled” until your team is ready to complete the operation. This includes integration with the Visual Calendar Edit Follow Up & Status – See daily task lists and mass complete Pending, Scheduled, or Started/

In Progress operations for Foster, Intakes & Outcomes, Behavior, and Care Activity in addition to Medical items

- Scheduled Reports – Setup your favorite reports (by your desired parameters) to automatically generate and email to your selected email distribution list & interval
- Setup email templates and rules to email up to 3 reminders to your patrons for scheduled appointments
- Staff can utilize a Mobile Inventory to easily complete a daily shelter walk and confirm the location of all animals in care (including reporting on past completed inventories)
- Enhanced follow up functionality to complete daily medical, behavior, and care activity daily task lists and more
- Enhanced Technical Support including Phone, Live Chat, and Emergency/after hours contact



ADD-ON FUNCTIONALITY

Advanced Productivity:

- Included with Enterprise
- **Advanced Scheduling** – In addition to our Scheduling Module, Advanced Scheduling allows organizations to setup email templates and rules to email up to 3 reminders to your patrons for scheduled appointments
- **Mobile Inventory** – Staff can utilize a Mobile Inventory to easily complete “nose count” or daily shelter walk and confirm the location of all animals in care (including reporting on past completed inventories)
 - Enhanced Mobile Functionality to complete daily medical, behavior, and Care Activity daily medication lists, behavior enrichment, and more
 - Easily update Online Animal Listings with glamor shots, adoption bios, and physical traits right from your smartphone or mobile device

Builders Suite:

- Build your own Kennel Cards, Contracts, Certificates, Medical Documents, agency, person, and animal documents, Reports, and visual HTML dashboards
- Publish your Kennel Cards and Documents for easy access from your data entry workflow
- Setup automated generation and email of built reports
- 8 Hours of PetPoint Trainer Individualized Online Training (or report building)—1st year only



Constituent Services:

- Advanced Animal License includes tag inventory management (including license ranges)
- License Reseller management and limited access for entering licenses into your database
- Online Licensing Portal for patron renewal and application for their pet's license
- Setup License Rules & varying pricing by animal species, age, altered status, person discount (veterans, senior, etc.), or shelter location
- Track Rabies Vaccination information directly from the License Screen
- Require documentation such as rabies certificates, insurance, and more
- Agency Contract Management for managing contracts & invoices with municipalities
- 4 Hours of PetPoint Trainer Individualized Online Training

Auto-Uploads from PetPoint to Petfinder

- Pro-rated pricing depending on how many animal records are automatically uploaded each year
- The PetPoint Team will upload Adoptable animal records in real time to Petfinder FTP site for Petfinder to post on your behalf



For a complete list of functionalities, pricing or to schedule a demo
please email PHISoftwareSolutions@Pethealthinc.com



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