

Partner Up Challenge

SAVING LIVES TOGETHER



Transfer/Transport & Adoptions Practices Guide

April 2025 | *Partner Up Challenge*

You recently registered for the Partner Up Challenge and agreed to increase your adoptions and transfers this April compared to last April. Review the challenge steps and resources below to support your new lifesaving practice. Need additional support? Complete this [contact form](#), and a member of our network team will reach out to you shortly.

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Ready. Set. Challenge!

These steps are our recommendation, but if that doesn't work for your organization, that's okay! Do it the way that it works for you, and we're here if you need [support](#).

- **Step 1: Create A Plan:** Create a plan to implement your new transfer and adoption plans practices
- **Step 2: Get Buy-in:** Discuss with staff, volunteer and any other stakeholders and get them excited about the Challenge, possible grant, and what this could mean for your org! Having a hard time securing buy-in? Sometimes positioning a new change or program as a pilot can

help you secure buy-in with your community or officials; pilots often feel less intimidating because they're time bound and it's clear that if they're not successful, they can be undone. Our hope is that whatever you call these changes, you'll see an increase in lifesaving and decide to keep them in place long-term.

- **Step 3: Communicate:** Use the [Partner Up Challenge Marketing and Communications Guide](#) to inform the community about these changes. For example, promote your Partner Up adoption event!
- **Step 4: Track Your Data:** Make note of your April 2024 adoption and transfer data so you can set your goals to beat those numbers.
- **Step 5: It's Challenge Time:** April 1, get going and save more lives! We're here to support you along the way.

Transfer Practices & Resources

- **Share and view information about pets available for transfer.** Try [Trello](#)
- **Partnering with an out-of-state organization?** Review the [USDA pet transfer requirements by state](#).
- **Transport Basics:**
 - [Lifesaving Through Transport Programs e-learning module](#): Learn how to plan and implement transports that facilitate healthy, positive outcomes for pets
 - [Reducing Infectious Disease in Transport Playbook](#)
 - [Rescue Partnerships Transport Resources](#)
 - [Best Friends Animal Transport Volunteer Playbook](#)

Adoption Practices & Resources

- [Conversation-based Adoption Services](#)
- [Adoptions Training Playbook](#)
- [Volunteer Program Overview Playbook](#)
- [Reduced Fee Adoptions: Why They Work](#)
- [A roundup of resources advocating for fee-waived or reduced-cost adoptions](#)
- [Pet Adoption: Barriers and Solutions](#)