Tackling Misconceptions about Pets in Rental Housing

BUT “PET-FRIENDLY” DOES NOT MEAN ALL PETS ARE WELCOME

76% of rental housing is “pet-friendly”

50% Restrict Breeds
50% Restrict Size

ARE THESE RESTRICTIONS REALLY NECESSARY? AS IT TURNS OUT, PETS ARE NOT THE MOST COSTLY SOURCE OF DAMAGES

Owner/operators of both pet-friendly housing and non-pet friendly housing alike believe adults and children are likely to create more costly damages than dogs or cats.

AND OUR RESEARCH SHOWS PETS ARE A SAFE BET IN THE RENTAL HOUSING INDUSTRY.

Only 9% of pets cause damage
And average pet damages are only $191

PETS ARE GOOD FOR PEOPLE, GOOD FOR COMMUNITIES, AND GOOD FOR THE RENTAL HOUSING INDUSTRY.

ARE YOU READY TO BE PET-INCLUSIVE?
VISIT PETSANDHOUSING.ORG FOR MORE RESEARCH AND RESOURCES.
They’re cute. They’re fuzzy. They’re widely restricted in rentals.

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METHODOLOGY
Non-profit organizations Michelson Found Animals Foundation and the Human Animal Bond Research Institute (HABRI) commissioned LRW to conduct research on pets and rental housing in the United States. The research, conducted in 2019, included an online survey of 1299 rental residents and a telephone survey of 551 owner/operators in urban and suburban settings.